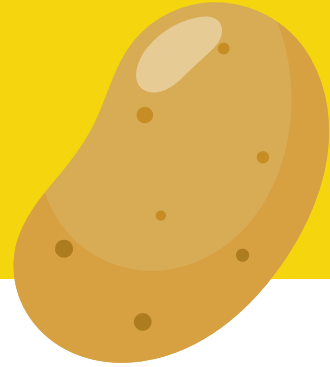


In order for Mr Tayto to make crisps at Tayto Castle, he requires a lot of potatoes. Potatoes are the main ingredient in making crisps.

Did you Know?
Potatoes were first brought to Europe by an explorer named Sir Walter Raleigh.



How do potatoes grow?



The potato plant traps sunlight to form a sugar called 'starch' inside the potato



Seed Potatoes are planted by the farmer.

Shoots reach up through the soil towards sunlight, and form leaves above ground.

Roots begin to spread and small potatoes begin to grow.


As the seed potatoes get closer to maturity, flowers begin to grow.


The roots grow larger, and the plant's leaves turn yellow. They are now ready for harvesting.

Once picked the potatoes are taken to Tayto Castle and stored in 1 tonne wooden boxes, ready to get transformed into our famous crisps.


How are crisps made?

1. Farm 
Quality potatoes are harvested July-October and stored.

2. Production Line 
Potatoes are cleaned, peeled and sliced.

3. Frying Process. 
The frying process boils off the water in the potato slices and replaces it with vegetable oil.

4. Flavouring 
Powdered flavour is applied to the crisps via a computerised system.

5. Packing 
Crisps are packed at a very high speed in fully automated and computerised systems.

6. Distribution 
Tayto Crisps are distributed across Northern Ireland, UK and 43 different countries via online sales.

Not all potatoes picked meet Tayto's quality check. Only the perfect sized potatoes will be turned into crisps



Our crisps are sliced to 1.2mm for the perfect crunch

They are then fried at 182°C for 3-4minutes

The Secret's in the Flavour!

At Tayto we produce 10 different flavours of our flat crisps. The most popular flavour is Cheese and Onion.



Along with our famous crisps we have a extensive snack range. Our most popular snack is Bikers.



Did you know?

Tayto is Northern Ireland's only crisp and corn snack manufacturer.

Did you know?

Tayto is capable of producing 1 million packs of crisps & snacks per day



From Factory to Shop



Once ready our crisps are packed into recyclable packets and 100% recyclable cardboard boxes they ready to be distributed across Northern Ireland.



Tayto now distributes to 43 different countries around the world via online sales to customers in Brazil, Malaysia, Jamaica, Oman, Syria, Vietnam and many more.



Tayto Crisps have been sold in shops in Northern Ireland for over 60 years. 1 in every 4 packets of crisps sold in Northern Ireland is still Tayto Cheese & Onion.

Make sure you enjoy your Tayto Crisps as part of a balanced diet!

At Tayto we are very proud of the quality of our products and take our responsibilities seriously

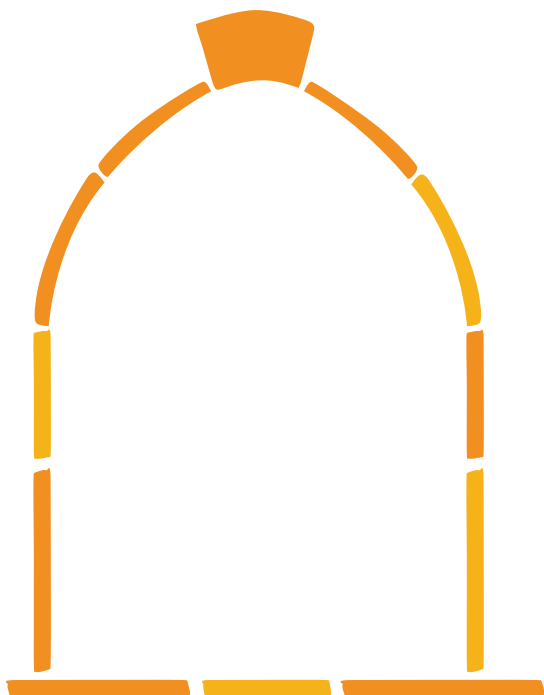
We recognise the need for a healthy and balanced diet.

We believe in choice and offer a wide range of different types of snacks and crisps.

We offer clear nutritional information on all our packs to help our customers make informed decisions.

ACTIVITY PAGE

DRAW YOUR FAVOURITE TAYTO PRODUCT



TEST YOUR TAYTO KNOWLEDGE

WHO BROUGHT POTATOES TO EUROPE?

- a) Mr. Tayto
- b) Henry VIII
- c) Sir Walter Raleigh

WHY DOES A POTATO PLANT TRAP SUNLIGHT?

- a) To keep warm
- b) To eat
- c) To form sugars

WHAT ARE TAYTO CRISPS FRIED IN?

- a) Olive Oil
- b) Vegetable Oil
- c) Butter

WHAT IS TAYTO'S MOST POPULAR FLAVOUR?

- a) Cheese and Onion
- b) Salt & Vinegar
- c) Prawn Cocktail

CIRCLE ALL THE TAYTO SNACKS



MATCH EACH CRISP MAKING STEP WITH ITS DESCRIPTION

FLAVOURING


FRYING


FARM

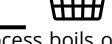
DISTRIBUTION


PACKING


PRODUCTION LINE

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2. 
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6. 
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Complete the Tayto Wordsearch

S E A S T A R C H L H C
C R I S P S O A A C T A
S H H C M G A A N C R G
F P O H O S O U P L A O
B T P E F I R T O E B N
I H S E O C G T T R B I
K E E S E N V A A R I O
E R N E I N A X T T T N
R V B Y S K E T O H R A
S P R E O S N A C K S H
A F O O I L A Y G R R E
S U N L I G H T S N L T

CHEESE

SNACKS

STARCH

OIL

POTATO

SUNLIGHT

FLAVOUR

BIKERS

CRISPS

CRUNCH

ONION

FRYING



CASTLE COOKED
SINCE 1956

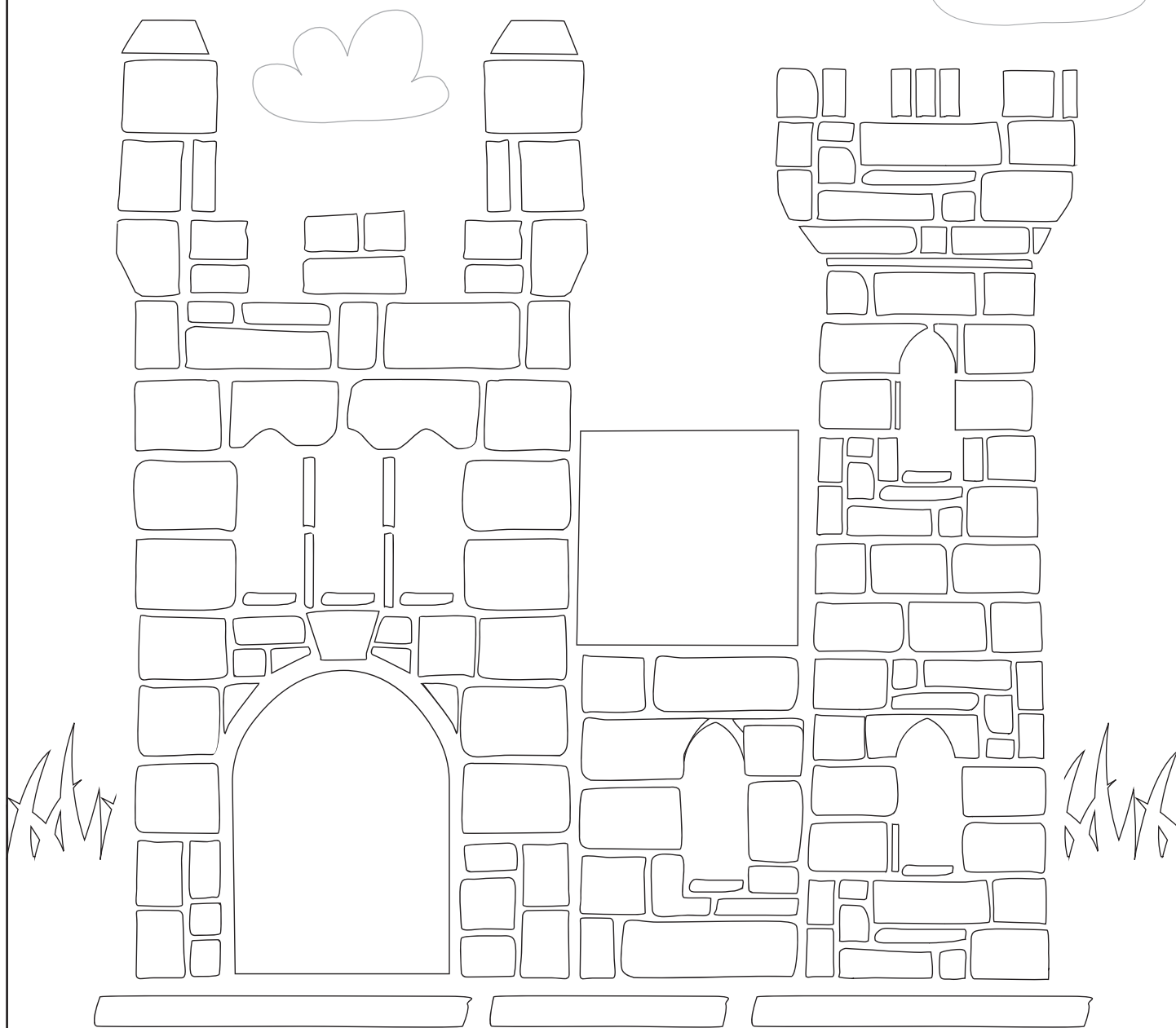
TAYTO®





CASTLE COOKED
SINCE 1956

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#TAYTOHAPPY