

CASTLE COOKED
SINCE 1956

TAYTO®

Set deep in the heart of the Ulster countryside is Tandragee Castle where Tayto have been making some of the world's best loved crisps and snacks since 1956. Often considered 'the taste of home' the iconic crisps have been a firm family favourite for many years.

Conception and Evolution

1956 - Thomas Hutchinson begins making a new potato product called crisps, and Tayto, one of the world's best loved brands of crisps and snacks was born.

1964 - Tayto became one of the first companies to sell different flavours of crisps with Smoky Bacon and Prawn Cocktail being two of the most popular.

1985 - Tayto introduced multi packs and a snack line with the introduction of new and specific machinery.

MAKING THE PERFECT CRISP

We use a 3 step process in order to consistently achieve crisp perfection in Appearance, Flavour and Texture.

1. Specification: Moisture, Thickness, Flavouring, Oil and Size
2. Selection: Potato Variety, Oil type, Flavour portfolio, Packaging
3. Conversion: Slice Selection, Cooking Method and Quality Controls

Tayto Expands

Tayto continues to grow from strength to strength since acquiring the following companies:

2006: Golden Wonder

2007: Real

2008: Redmill

2009: Jonathan Crisp

2011: Midland Snacks

2016: Tavern Snacks Limited.

2008 - Tayto reorganised its various acquisitions under the name 'Tayto Group Ltd'.



Our crisps are sliced to 1.2mm for the perfect crunch

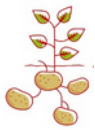
They are then fried at 182 C for 3-4minutes

Daily Production

	1956	2024
Packets	972	1,000,000
Cases	54	20,8333

Preparation and planning are vital, it takes just 14mins from potato to packet and every second 5.5 potatoes are made into handcooked crisps

Stages of Production



Primary Production: Acquiring raw materials.
Potatoes, Vegetable Oil, Flavouring



Secondary Production: Manufacturing and assembly process.
Sorting, Slicing, Frying, Flavouring, Packing



Tertiary Production: Commercial services that support the production and distribution process.
Warehousing, Distribution, Marketing.



Product Range

At Tayto we produce 5 different products

- Standard flat crisps
- Hand cooked crisps
- Corn snacks
- Pellet fry snacks
- Popcorn



Our most popular flavour is cheese and onion.



Tayto's most popular Snack is Bikers.

1 in every 4 packets of crisps sold in Northern Ireland is Tayto Cheese & Onion.